

25
Years
2000 - 2025

behavioral
INNOVATIONS

25 Years of Transforming Lives Through **ABA** **Therapy** For Autism

A PRACTICAL GUIDE FOR CAREGIVERS



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Why Behavioral Innovations?

For over two decades, Behavioral Innovations has been a beacon of hope and a haven of care for families with children who have autism. We've earned a reputation for providing the best possible care through our family-focused care. With 25 years of experience combined with highly trained clinicians and therapists, we provide valuable guidance and support to both children and caregivers throughout their ABA journey.

Our team of highly trained and educated Board Certified Behavior Analysts (BCBAs) design and oversee treatment programs that are tailored to your child's unique needs. With a guiding philosophy that centers on the use of positive reinforcement procedures, we help your child acquire new skills and expand their overall repertoire of abilities.

At Behavioral Innovations, we understand that every child is different. That's why our interventions are focused on functional skill development, based on the specific needs of your child and family. We prioritize your child's development above all else and strive to provide the best possible therapy for your child.

We have earned the trust of many families over the many years that we have served local communities, and we treat our responsibility with the utmost care and importance. We are committed to clinical excellence and compassionate care at Behavioral Innovations.



Behavioral Innovations has been nothing short of a miracle for my sweet boy. The child that started there in December is not the same child that I have now. He is happy and he is thriving. We're so glad we found BI! The center is wonderful, the staff is amazing- this was the best decision we could have made for our child.

- A. Starr, Parent



Our Vision



We envision a community in which all children achieve their full potential.

We Are

Caring	Accountable	Collaborative	Family-Focused
Seeking first to listen and then to understand.	Demonstrating an ownership mindset, regardless of role.	Together, everyone achieves more.	Driving toward a common purpose with integrity and mutual respect.

Our Clinical Commitment

We are a company founded by BCBAs, so clinical excellence has been a founding philosophy of Behavioral Innovations for 25 years.

Behavioral Innovations is dedicated to clinical excellence. We train our BCBAs continuously and organize company-wide events where they learn innovations in the behavior therapy space and use this knowledge to provide high-quality treatment to your child at every stage of his or her development. This allows us to provide unmatched ABA services that meet your family's unique needs and help set your child up for success in the future.



Our Team



Our team is dedicated to providing our clients with the support they need to function in their everyday lives. Our employees are screened very carefully—we only hire those who have an interest, aptitude, and skills for working with children with autism.

The continuity of our team is another factor in the quality of care we provide—no one wants to feel like the person who works with them isn't there on a consistent basis, so our commitment to retaining a core group of clinicians and therapists helps us maintain that stability for our clients.

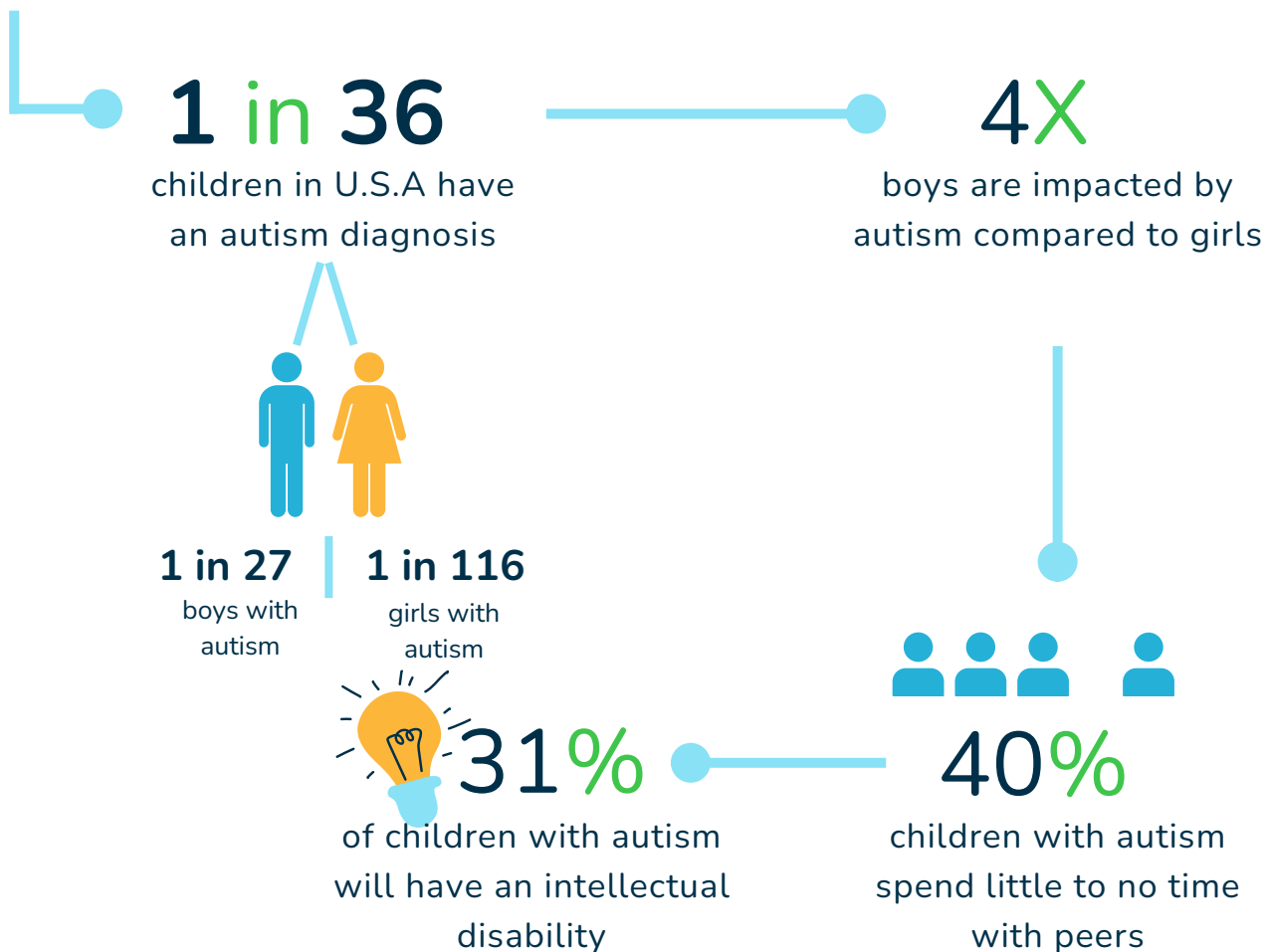
Our clinicians are highly qualified professionals who have received extensive training in ABA. They are dedicated and compassionate professionals who go above and beyond to provide the highest quality of care possible to each child served.

When you choose Behavioral Innovations for your child, you can be confident that you're working with a team of nurturing and dedicated professionals who have a passion for helping families achieve their goals.

What is Autism Spectrum Disorder (ASD) or Autism?

Autism is a developmental disorder that affects the way a person communicates, socializes, and interacts with others. People with autism may have difficulty understanding social cues and nonverbal communication, such as facial expressions and body language, and may struggle to express their own thoughts and feelings.

While the exact cause of autism is still not fully understood, researchers believe that a combination of genetic and environmental factors may play a role. Studies have shown that early intervention and therapy can help individuals with autism learn valuable skills and improve their quality of life.



Common Signs of Autism

Avoiding Eye Contact

Lack of Language Skills

Repetitive Behaviors

Specialized Interests

Non Responsive to Name

Aversion to textures

Social Anxiety

Preference for Solitude

Trouble with Transitions

Language Delays



Autism FAQs

WHAT CAUSES AUTISM OR ASD?

The cause of autism or ASD is unknown. People of all races, nationalities and socioeconomic statuses can experience autism. Some factors make it more likely for someone to have the condition. Science suggests that genetics and environmental factors play a role in the development of autism spectrum disorder.

CAN AUTISM OR ASD BE CURED?

It's rare, but some children with autism spectrum disorder lose their symptoms, according to American Psychological Association. Research also suggests that interventions, especially those given early and intensively, can make a major difference in reducing or eliminating symptoms.

HOW IS AUTISM OR ASD DIAGNOSED?

Most children are screened for autism by their primary care physician. If the doctor suspects signs of ASD, they will likely make a referral to a specialist who can evaluate for and diagnose ASD. An assessment for autism may include evaluating the individual's communication and language skills, social skills, daily living skills, behavioral issues, and sensory processing issues.

HOW SOON SHOULD TREATMENT BEGIN?

Treatment for autism should begin as soon as possible. Treatment for ASD can help reduce the challenges the individual experiences in their current and future life. Clinical psychologist Dr. Ivar Lovaas proved that early intervention and intensive behavioral therapy enabled children with Autism to achieve success. He concluded that 90% of children make substantial gains through ABA therapy (Lovaas, O. I. 55: 3-9).

What is ABA?

Applied Behavior Analysis (ABA) therapy has been found to be an effective treatment for individuals with autism spectrum disorder. ABA uses evidence-based strategies and techniques to teach new skills and modify challenging behaviors in a structured and supportive environment. ABA therapy can help children with autism improve their communication, socialization, and independence, which are essential for their development and well-being. This therapy is personalized to the individual's needs, and progress is continually monitored and adjusted to ensure that the treatment is effective. With its emphasis on positive reinforcement and behavior modification, ABA has become a widely recognized and recommended approach for helping individuals with autism achieve their full potential.



Importance of Early Intervention

Developmental regression, or loss of skills such as language and social interests, affects around 1 in 5 children who will go on to be diagnosed with autism. This typically occurs between the ages of one and three. Early intervention services help children from birth to three years of age learn important skills. Research has shown that children who receive early and appropriate intervention have better outcomes in areas such as communication, socialization, and behavior. Early intervention can also help to prevent or reduce the severity of challenging behaviors, improve cognitive and adaptive functioning, and increase the likelihood of success in school and beyond.

Home-Based vs Center-Based Therapy

Children who receive treatment in a center usually experience expedited improvements compared to children treated at home. Several contributing factors elevate the quality of treatment and the responses to them across all locations.



Home-Based Therapy

vs

Center-Based Therapy

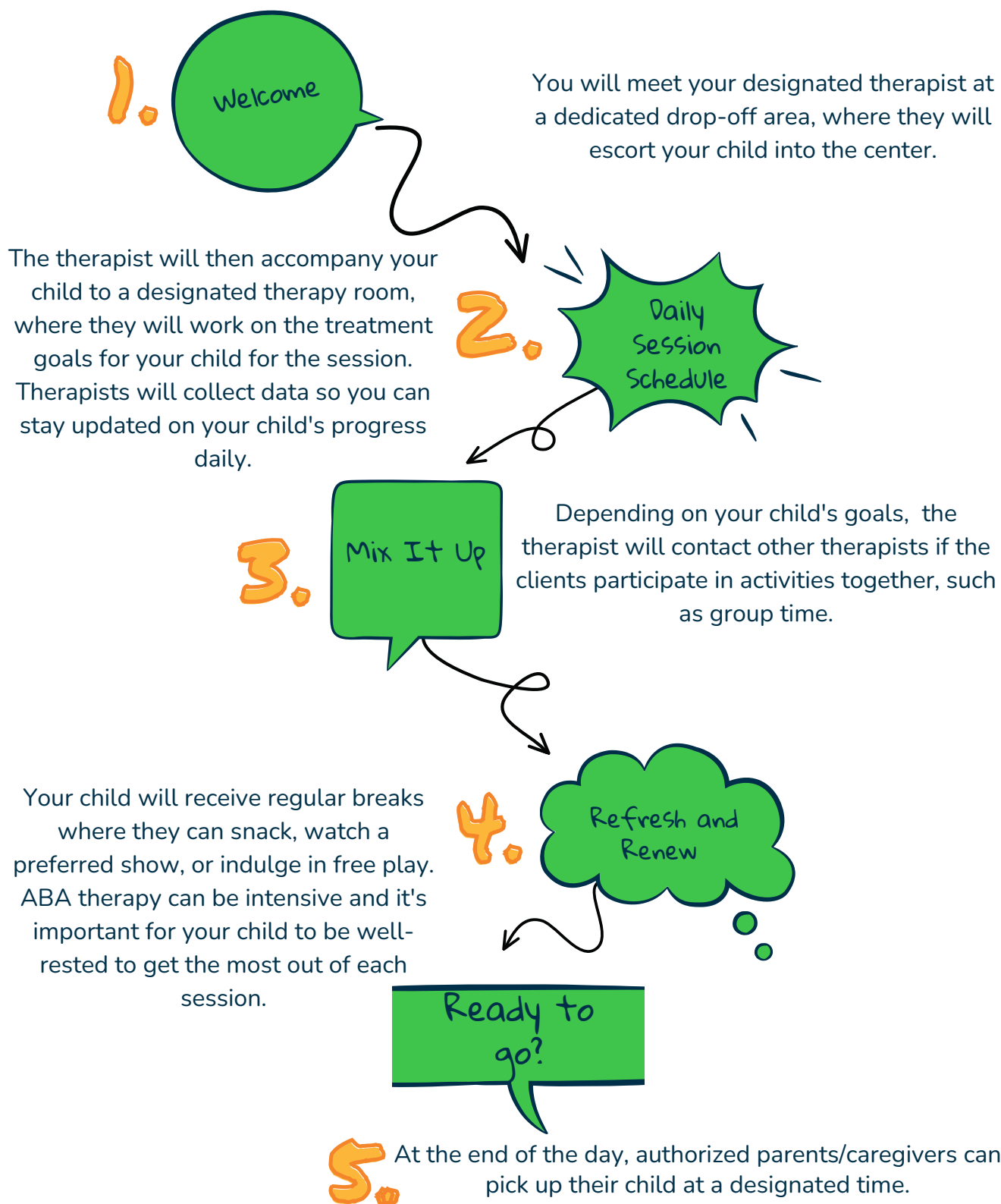
- ✓ Provides a great way for children to learn skills required to function in the home.
- ✓ More likely to include participation from parents.
- ✓ Allows children to feel more secure in the surroundings they are used to.

- ✓ Helps children learn a wide range of skills by engaging in more forms of social interaction.
- ✓ Allows goals to be targeted in a highly structured environment.
- ✓ Children typically have fewer distractions.
- ✓ Allows them to become more familiar with the outside world.

Part-Time vs Full-Time Therapy

Part-Time ABA Therapy	Full-Time ABA Therapy
Typically a few hours per week	Typically 25-40 hours per week
Less consistent with longer gaps between sessions	More consistent with fewer gaps between sessions
May see slower progress due to limited therapy time	More progress due to intensive and consistent therapy
Requires more parent involvement to generalize skills	Less parent involvement necessary as skills are reinforced throughout the day
May be limited to certain skills or behaviors	Can address a wider range of skills and behaviors
May have fewer opportunities for socialization	More opportunities for socialization with peers and therapists

A Typical Day in ABA



Cost of ABA Therapy

The average cost of caring for a child with autism during their childhood is around \$60,000 per year, with most of the expenses being attributed to specialized services and reduced income due to the added responsibilities on one or both parents. The presence of intellectual disability further escalates the expenses.

How can ABA therapy be funded and how does it work?



Most insurance companies cover ABA therapy to some degree as these services are considered medically necessary.



State-funded health insurance often covers the full amount of ABA therapy costs.



In addition to a child's health insurance, many private insurances offer benefits to their members which could cover a portion of ABA therapy services.



Parents might also find scholarships available that are designed to help families who have a child with autism spectrum disorder.



ABA Therapy at Behavioral Innovations



Crafted by Expert BCBAs

When receiving ABA services, our experienced BCBAs (Board-Certified Behavior Analysts) will systematically assess the behaviors and functioning of your child.



Implemented by Skilled Therapists

A therapist at Behavioral Innovations will work meticulously and compassionately with your child at one of our centers, to help them achieve goals that are essential to their quality of life, while accepting and encouraging them to seek help.



Supported by Caregivers

Regular meetings and parent communication will help your child meet the goals that you and the BCBA developed for your child. The exact number of times you meet with a behavior analyst will be decided during the assessment and treatment planning process.

Our Enrollment Process

Whatever stage of the enrollment process you are in, you can trust our dedicated and knowledgeable intake team to guide you through it.

Call us or submit a short form on our website

The intake team will walk you through the process

Existing Diagnosis: If you already have a prescription for ABA therapy, you can simply send it our way to continue the enrollment process effortlessly.

Need an Evaluation?: If your child needs to be evaluated, we can schedule a diagnostic evaluation at our centers or provide a referral to a leading diagnostician near you, ensuring a seamless and stress-free enrollment.

Take a tour of our state-of-the-art facility

BCBA conducts assessment to create a treatment plan

We'll create a plan that meets the child's needs.

Start services



Assessments & Diagnosis

Autism is a diverse spectrum, and it can manifest in countless ways. In fact, it's the first step towards understanding your child's unique strengths and unlocking their incredible potential. If your child is showing signs of autism, early screening and testing options can help you determine if they qualify for a diagnosis.

What's Included in a Diagnostic Evaluation?

- **INITIAL CONSULTATION**

During an initial consultation, our professionals will discuss your concerns and review any relevant notes about your child's developmental milestones, medical histories, and records. We also ask caregivers to answer a questionnaire. This allows our team to offer tailored approaches and provide the most reliable assessments possible.

- **OBSERVED ACTIVITIES**

Our diagnostic evaluations include observations of many activities. They're designed to assess your child's behavioral, communication, and social skills. We observe how your child responds to different situations, interacts with others, and plays.

- **DIAGNOSTIC TOOLS**

By staying up to date with the latest research and innovations, our team provides the most accurate evaluations. We use evidence-based diagnostic tools to identify the proven traits and indicators of ASD.

- **DETAILED FEEDBACK**

When the evaluation experience is complete, our diagnostic provider will meet with you to discuss the results of the evaluations. We share detailed feedback with recommendations for support and interventions aligned with your child's needs.

- **WRITTEN REPORT**

At the end, we'll give you a written report. It features the evaluation's findings with diagnostic conclusions. Any recommendations for support and interventions will appear in this document.

Caregiver Collaboration

Parent Training in ABA: Why Parent Involvement is Critical for Success

The importance of parent training cannot be overstated in the context of quality ABA (applied behavior analysis) services. Families, children, and parents all benefit from parent training. In addition to supporting the growth and development of your child, we can help you learn how to improve your child's skills and manage challenging behaviors.

When you participate in parent training services at Behavioral Innovations, you help ensure your child's success - their ability to achieve their treatment goals, their ability to learn new skills that enhance their quality of life, and their ability to reduce challenging behaviors that interfere with their wellbeing.

Our parent training program can help your child improve their communication abilities and social behaviors, among other things. With the help of our care team, we can assess your child's needs and challenges and develop effective recommendations that you can use with your child to assist them.



My son has started at BI and has been there for a few weeks now. The improvements I've seen in him have been amazing. His cousins say he is communicating a lot more. He greets everyone at the center. I was a bit scared at first to start ABA and I'm excited to see what my son will accomplish. Thank you for working with my son.- V. Guevara, Parent



Our Center Features

Our network boasts over 70 ABA centers spanning three states, each offering safe, secure, and inviting treatment facilities. Every center adheres to our rigorous standards and is customized to cater to your child's individual needs and treatment protocols. With vigilant Board-Certified Behavior Analysts® (BCBA®) and Registered Behavior Technicians™ overseeing your child's care, you can have peace of mind about their safety and development.

- ★ Client Lockers
- ★ BACB-certified Clinicians
- ★ Parent Drop-off Zone
- ★ Direct Suite Access
- ★ Gross Motor Sensory Room

- ★ Kitchen & Dining Area
- ★ Outdoor Play Space
- ★ Parent Observation Room
- ★ Secure Child Treatment Area
- ★ Spacious Therapy Rooms





We Accept Most Major Insurance Plans

Navigating the insurance process can be frustrating and complicated. At Behavioral Innovations, our team of specialists will collaborate with your insurance company to secure all required authorizations, making the procedure stress-free for you.

In-Network Insurance Plans

Texas, Oklahoma, & Colorado



Exclusive to Texas



Exclusive to Oklahoma



Exclusive to Colorado



I feel my child is safe and happy at this center. He has progressed so much since he has started and runs to the door upon arrival. It makes me feel reassured as a parent of a nonverbal child being able to see how much the therapists truly enjoy being with my child and helping him. They push his limits and it has been nothing but great for him. I highly recommend this center

- A. Myers, Parent





Behavioral Innovations Q&A

Q What age range of children does Behavioral Innovations work with?

Our programs are designed to meet the individual needs of children between 18 months to 10 years of age.

A

Q How experienced and qualified is the team?

We hire qualified and experienced professionals, such as Board Certified Behavior Analysts (BCBAs) and Registered Behavior Technicians (RBTs), to provide ABA therapy services. The team members undergo extensive training and are required to stay up-to-date with the latest research and best practices.

A

Q What is the success rate of Behavioral Innovations' interventions?

We have reported positive outcomes and high success rates for our ABA therapy programs. However, the success of the therapy depends on many factors, including the severity of the child's diagnosis, their response to therapy, and the consistency of therapy.

A

Q What is the cost of services?

The cost of services may vary based on the specific program and services needed by the child. We accept most major insurance plans and will work with you to make sure the process is hassle-free.

A

Q Do you offer 1-on-1 or group therapy?

We provide 1-on-1 ABA services. When social skills are targeted, your child might be introduced to other clients in the center. The individual therapist for your child continues to monitor these interactions.

A